

# MID-WINTER & CONVENTION

## BOOK ADS

**COLOR and BLACK & WHITE**

**FULL PAGE COLOR: \$100.00**

**FULL PAGE BLACK & WHITE: \$50.00**

**INSIDE BACK PAGE COLOR: \$200.00**

**BACK PAGE COLOR: \$250.00**

**MID WINTER CUT-OFF DATE: FEBRUARY 11, 2012**

**DEPARTMENT CONVENTION: TBA**